

BRAEBON

BRAEBON® MEDICAL CORPORATION ACQUIRES ORTHOFRESH® COLD WATER DENTAL APPLIANCE CLEANSER

6th January 2022: BRAEBON Medical Corporation announces today that it has acquired the OrthoFresh® brand of cold water oral dental appliance cleaner.

OrthoFresh® is a specially-formulated, mint flavored, cold water cleaner and has been recommended by dental professionals for decades to economically, safely, and quickly clean all types of dental appliances including:

- Dentures – full or partial
- Mouth Guards – night or sport
- Orthodontic Appliances
- Retainers
- Sleep Apnea Appliances
- Splints

“The OrthoFresh® acquisition is a good strategic fit within BRAEBON’s overall Test. Treat. Trac.® long-term strategy,” said BRAEBON CEO Richard Bonato, Ph.D. “This quality brand will be continued to be Made in the USA and we look forward to enhancing the product into the future,” he added.

“OrthoFresh represents a growth opportunity for BRAEBON and we will develop downstream opportunities through both direct-to-patient retail and distribution channel strategies,” stated BRAEBON Marketing Product Manager, Dr. Davis Iyoha, BDS, MBA, CKM.



About BRAEBON Medical Corporation

BRAEBON is a privately held Canadian corporation and has been in business since 1998 developing and manufacturing medical devices for snoring and sleep apnea in their ISO 13485 manufacturing facility. BRAEBON’s products are sold worldwide for use in the Sleep Medicine and Dental Sleep Medicine fields. BRAEBON is a world leader in portable home sleep apnea testing devices with its MediByte®, MediByte Jr. and DentiTrac® recorders as well as its line of sleep sensors and accessories. For additional information contact Dr. Davis Iyoha, Marketing Product Manager, by telephone at 613.831.6690 x220, via email at, davis.iyoha@braebon.com or visit BRAEBON at www.braebon.com.